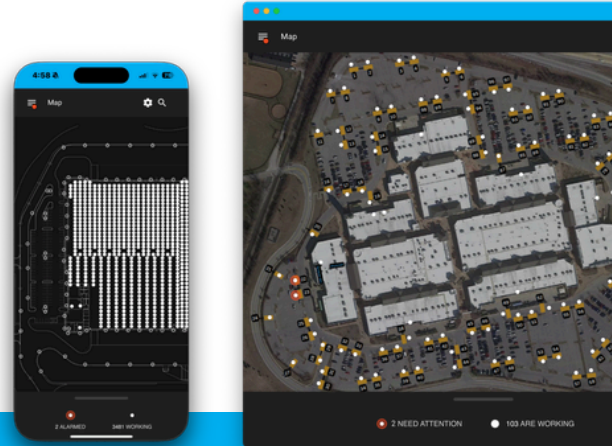




OVERVIEW

Leading Retailers Choose SimplySnap

SimplySnap gives you centralized visibility to automate lighting, reduce energy waste, and proactively resolve maintenance issues across hundreds of retail locations. Beyond optimizing your illumination, our scalable cloud platform connects essential building systems to drive consistent enterprise performance, ensure code compliance, and protect the customer experience.



SYSTEM FEATURES

Wirelessly Control, Track and Monitor

Control: Control and automate lighting across every site with scheduling, occupancy, daylight harvesting, and scene-based strategies.

Monitor: Gain real-time visibility into lighting performance, status, and energy usage across all locations.

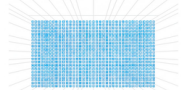
Track: Automatically detect lighting issues, verify energy savings, and simplify maintenance across your portfolio.



SMALL SITES
Few Hundred Lights



MULTI SITE
Thousands of Locations



LARGE SITES
Up to 10,000 Lights

Where is SimplySNAP a Good Fit?

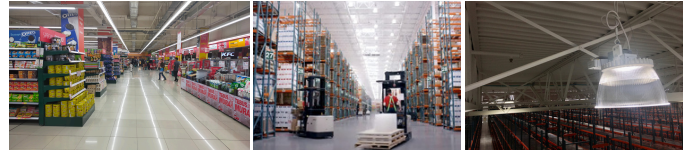
Optimize Operations Across Diverse Retail Spaces

OUTDOOR APPLICATIONS



- + Parking Lots
- + Parking Garages
- + Multi-Site Campus

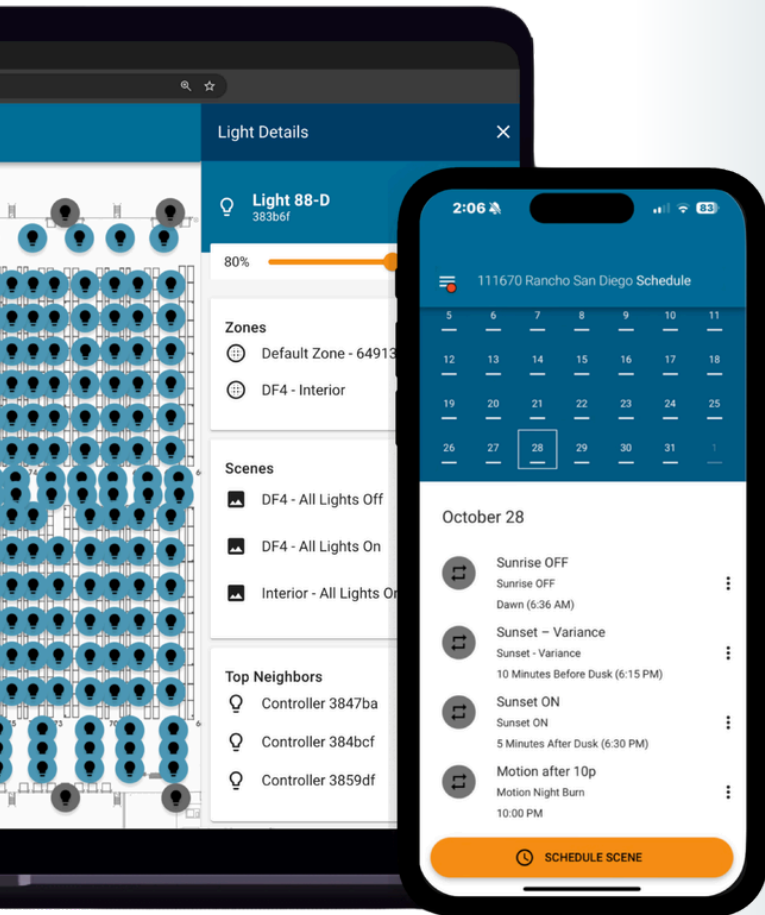
INDOOR APPLICATIONS



- + Store Floor
- + Distribution Center
- + Warehouse

Why Synapse Wireless Stands Out

Discover How SimplySnap Can Transform Your Operations



Exceptional Support & Partnership. Responsive, knowledgeable support from design through deployment and beyond.

Reliable at Scale. Proven performance across thousands of fixtures and hundreds of sites with fast, dependable wireless communication.

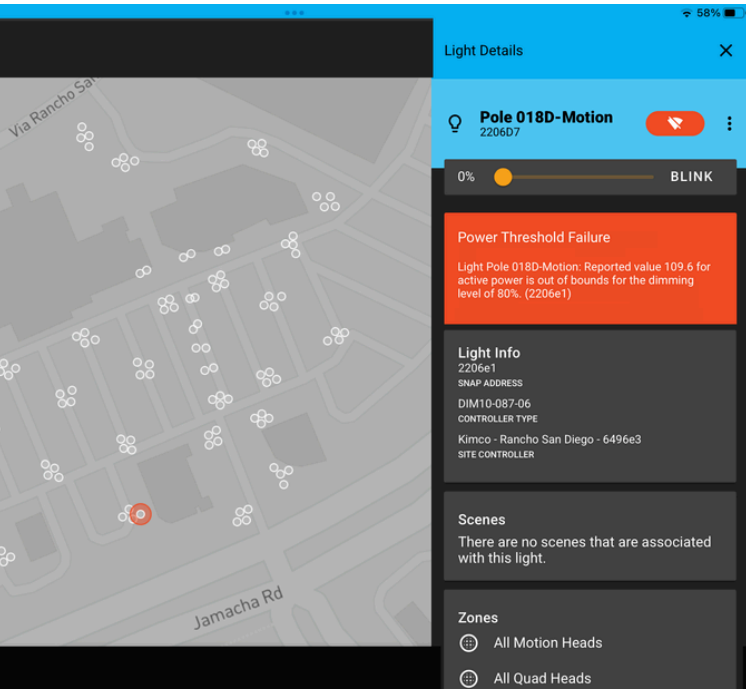
Simple, Intuitive User Experience. Web-based interface that's easy to learn, deploy, and manage across your entire portfolio.

Built for Flexibility. Works across a wide range of applications, from single sites to enterprise-scale rollouts.

Seamless Integrations. Open platform that integrates with existing systems, networks, and third-party solutions.

End-to-End Solution. Complete control from hardware to cloud, ensuring performance, consistency, and long-term support.

Challenges Solved by SimplySnap



MAXIMIZE LIGHTING DOWNTIME AND MAINTENANCE COSTS

Lighting issues often go unnoticed until they impact safety, operations, or customer experience.

How SimplySnap Solves It

- Proactive e-mail alerts notify teams of outages and abnormal behavior.
- Real-time system visibility identifies issues across all locations.
- Remote diagnostics reduce unnecessary site visits.
- Faster issue resolution improves safety in stores, parking lots and garages.

Seamless Integration with Other Systems: Integrates with BMS platforms via BACnet or Modbus and offers an optional REST API for custom integrations with lighting, HVAC, and other facility systems.

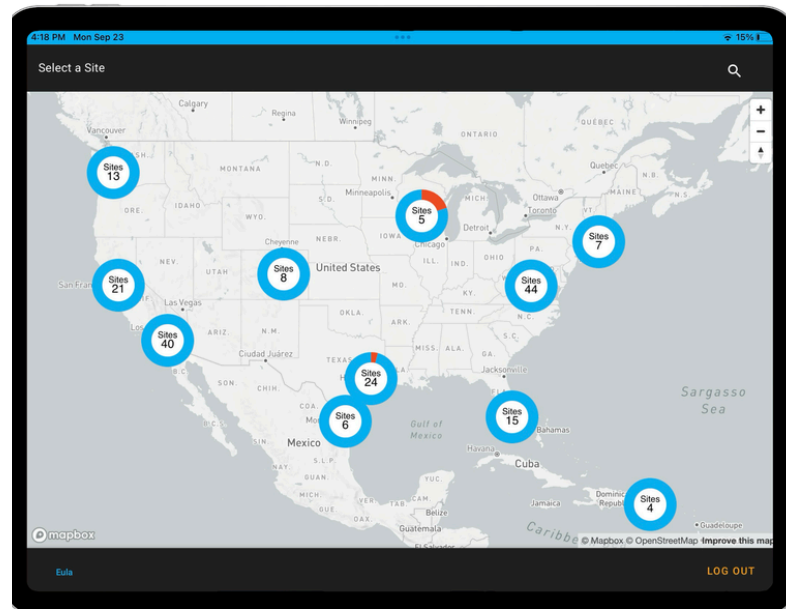
Centralized Management: Scalability to manage lighting and other systems across hundreds of thousands of sites. Unified interface for local and remote control.

CENTRALIZE LIGHTING CONTROL ACROSS EVERY LOCATION

Maintaining consistent lighting performance across hundreds of locations is difficult without centralized visibility.

How SimplySnap Solves It

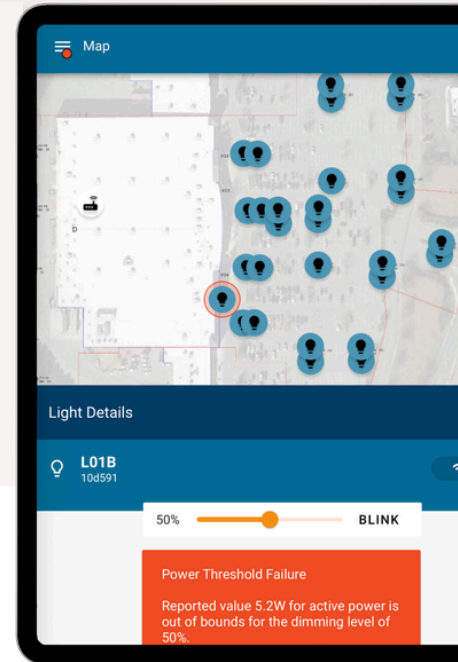
- Single interface to monitor and control lighting across all sites.
- Real-time status visibility for fixtures, zones, and systems.
- Remote configuration and updates reduce on-site labor.
- Scalable architecture supports thousands of locations and devices.



Proven Retail Results Across Leading Brands

Four recent global retailers chose our solution with excellent result.

- ✓ Streamlined multi-site management with centralized visibility and control, remotely commissioning more than 1,000 stores while reducing the cost of labor disruption.
- ✓ Improved operational efficiency with seamless BMS integration deployed across 20 locations & 60,000 fixtures, reducing energy costs by 30%.
- ✓ Lowered energy consumption by 30-40% with LED upgrades and SimplySnap controls, reducing maintenance costs with proactive monitoring and automated alerts.
- ✓ Transformed their energy management operations with massive coverage across the portfolio: 481+ active Synapse-controlled locations, 758 total facilities using water or electrical monitoring, and hundreds of legacy systems replaced.



SimplySnap

A Platform for Facility-Wide Control

SimplySnap extends beyond lighting to help retailers monitor, control and optimize critical systems across every location.

- **Lighting Management** - Intelligently control and automate lighting across every site - using occupancy, daylight scheduling, and scene-based control.
- **Energy Management** - Monitor and optimize energy consumption across sites, equipment, and systems - in both kWh and dollars.
- **Water Efficiency** - Detect leaks and abnormal usage early - reducing waste, damage, and utility costs.
- **HVAC Integration** - Integrate with HVAC systems to support demand response, load control, and energy optimization.
- **Data Driven Insights** - Turn real-time data into actionable insights across energy, performance, and operations.



We Work With Most OEM Fixture Manufacturers

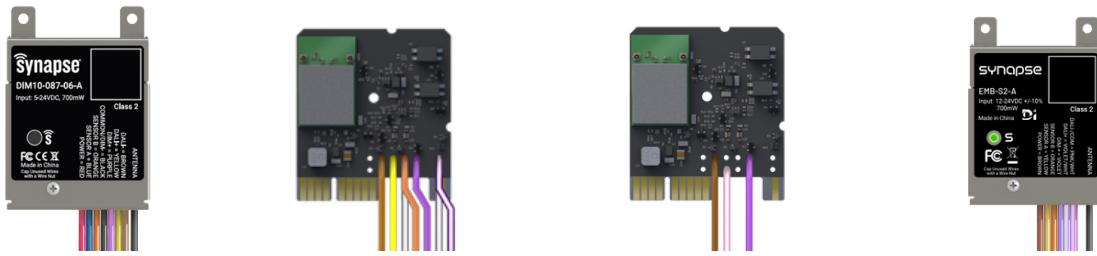
SimplySnap Solution Components

Flexible options for every need: In-Fixture Controllers, External Controllers, and Control Accessories.

In Fixture Controllers

DIM10-087-06-A, DIM10-087-06-FW, DIM10-087-06-F3W, EMB-S2-A

DC powered controllers installed at the factory by the OEM.



External (Bolt-On) Controllers

DIM10-220, TL7-HV(G), TL7-HVG, TL7-DALI-DC, SNV-CS-10, ZHA-S1, CSEN1-H-W/G, DIM10-087-06-IP

External bolt-on controllers that make it easy to add SimplySnap to virtually any light.



Control Accessories

WSW-02-IP, WSW-02/08, BMS-GW-002, WSN-DPM

Outdoor Wireless Switch, Indoor Wireless Switches, BMS Gateway, Wireless Occupancy and Daylight Sensor



SynapseWireless.com

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