

Enhanced Visibility Across Nationwide Portfolio

“We tried several systems and found Synapse to be a very mature and well-proven platform with a very capable and responsive support team behind it.”

CASE STUDY

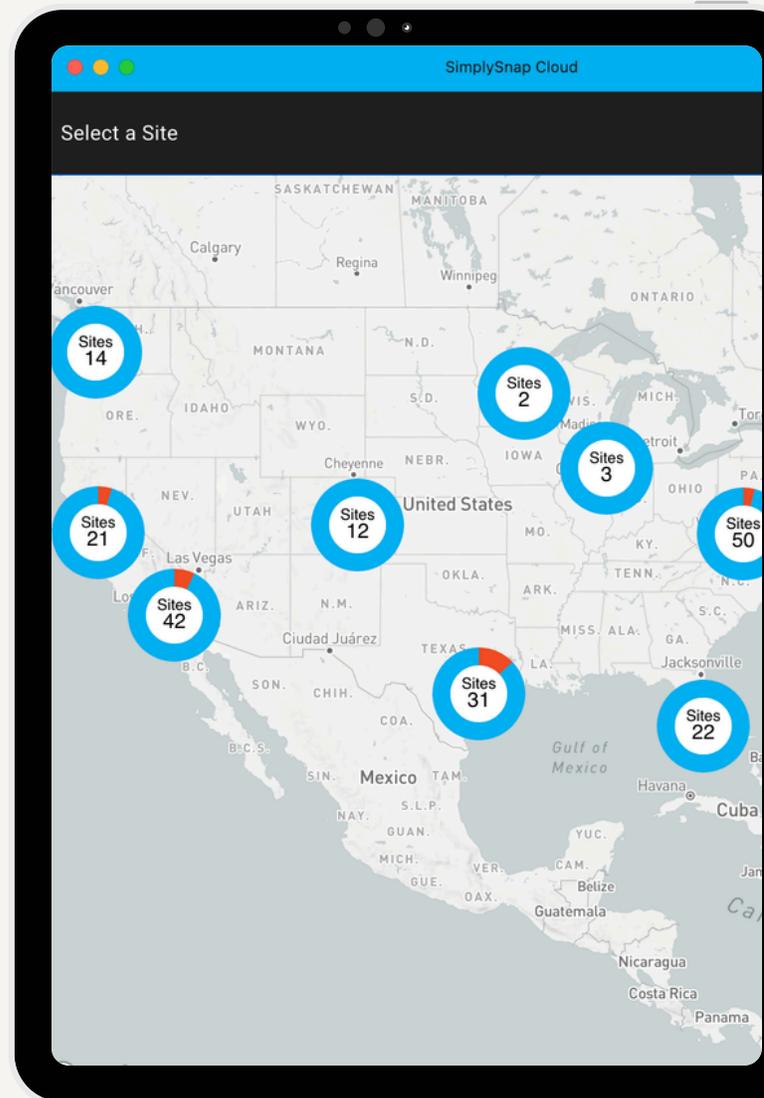


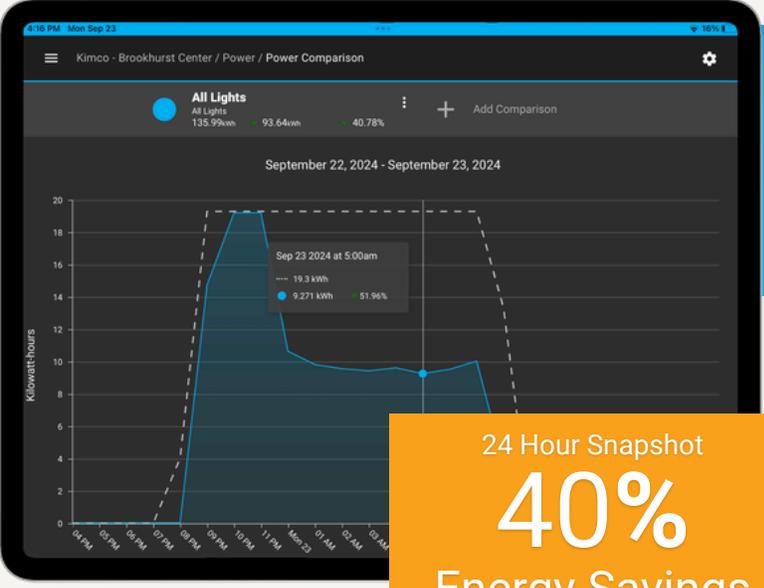
PROJECT SUMMARY

The Challenge

Kimco Realty manages 400 grocery-anchored shopping centers across the United States, where parking lot lighting plays a critical role in customer safety, tenant satisfaction, and operational performance. As part of a corporate initiative to reduce energy consumption, lower operating costs, and meet sustainability goals, Kimco began retrofitting more than 15,000 parking lot fixtures with energy-efficient LED lighting.

While the LED upgrade delivered meaningful savings, Kimco recognized that greater efficiency and operational benefits could be achieved through advanced lighting controls. They needed a solution that could scale across large parking lots and hundreds of properties, provide secure remote access, enable rapid deployment, and give their maintenance team visibility into system performance.





BENEFITS

- Supports corporate initiative to reduce energy consumption
- Lowers operating costs
- Meets sustainability goals
- Greater efficiency with LED upgrades and advanced lighting controls
- Secure remote access
- Rapid deployment
- Greater maintenance team visibility into system performance

The Solution

Kimco selected the SimplySnap wireless lighting control system from Synapse to manage lighting across their nationwide portfolio. SimplySnap enabled Kimco to establish and automate consistent lighting levels that enhanced safety and customer experience across all locations.

The wireless system allowed Kimco to deploy controls without disrupting existing infrastructure and provided centralized access to monitor and manage lighting remotely. Using SimplySnap, Kimco implemented occupancy-based dimming and scheduling strategies that could be tested at individual locations and quickly replicated across their portfolio.

SimplySnap also provided proactive fixture monitoring and automated alerts, enabling Kimco's maintenance team to identify and resolve issues before failures occurred. This improved operational efficiency, reduced maintenance costs, and ensured consistently well-lit parking environments.

The Results

By deploying SimplySnap, Kimco successfully reduced operating costs, improved property performance, and enhanced the customer experience across its nationwide portfolio. They saw 30% average energy reduction per site through occupancy-based dimming and scheduling, with some sites seeing results as high as 40%.

- Improved visibility and safety across all parking areas through consistent lighting control
- Reduced maintenance costs with proactive failure detection and automated alerts
- Centralized management of hundreds of properties through a single interface
- Support for corporate sustainability goals, including measurable carbon footprint reduction
- Data-driven decision-making enabled by built-in energy monitoring and reporting

