

# SUSTAINABILITY AND PROFITABILITY CAN, AND MUST GO HAND IN HAND.

The defining challenge that manufacturers will face in the coming decade will be navigating the ever-rising demand for energy and managing cost and consequences of climate change.

These forces are accelerating the need for socially-conscious corporations to respond with meaningful and measurable actions that advance Net Zero and other sustainability goals.

Pressure abounds from external and internal sources that reach from the leading investment firms to governmental agencies to international mandates to corporate boards, and ultimately to the factory floor.

Synapse turns goals into plans and plans into actions, delivering impactful energy-saving solutions where it matters most – targeting the largest sources of energy consumption at industrial scale sites.

THE PRESSURE IS ON.  
**THE TIME IS NOW.**



Better Plants is partnering with leading manufacturers to improve energy efficiency and competitiveness in the industrial sector



Companies with a well-articulated long-term strategy, and a clear plan to address the transition to net zero, will distinguish themselves with their stakeholders



All UN Member states have adopted and will be measured against 17 sustainability goals



## SIMPLYSNAP™. ENERGY INSIGHTS

**To manage energy, you must measure energy.**

Environmental improvements at scale require a holistic approach to energy management. By submetering utilities at each facility then rolling that data up across the enterprise, SimplySnap provides broad insights into the progress you are making toward your goals and illustrates common trends across your sites.

- **Monitor existing equipment without the need for expensive upgrades.**
- **Identify and prioritize areas for improvement with submetering**
- **Normalize against production, weather and utility rate variances for a crystal clear picture of performance**
- **Measure individual machines, groups of equipment, zones within a site, and the entirety of the facility**

Reveal where waste is hiding. Unlock unseen opportunities.  
Across the enterprise. All from a single solution.

**Discover more about our solutions**

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